

RESEARCH EXECUTIVE

REQUIREMENTS:

- Relevant Careers: Marketing research, international business, sociology, psychology, or related fields.
- Experience: 3 years in brand management, client handling, and market research (qualitative and quantitative).
- Focus: Brand health, sales, and consulting.
- Skills: Advanced English.
- Other: Willingness to travel for projects.

TASKS TO DO:

- Achieve sales goals with current and new clients.
- Develop new business opportunities.
- Communicate with clients to understand their needs and provide market research consulting.
- Present results and credentials.
- Prepare commercial proposals based on briefs.
- Manage multi-country market research projects (qualitative and quantitative).
- Use qualitative and quantitative methods to enhance face-to-face customer service.



WE OFFER:

- Employment stability.
- Growth and development opportunities in market research.
- Legal benefits.
- Hybrid work with occasional client meetings.

Contact details

 www.mercaplan.com

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